Warsaw 27.11.2017

**Working in Mokotów Business District – a study by TNS Kantar Polska, commissioned by Adgar Poland**

**The proximity of Galeria Mokotów, good commute with other parts of the city and seats of many notable corporations – those factors are listed as the main advantages of working in the largest business district of Warsaw, according to a research conducted by Kantar TNS on behalf of Adgar Poland. The drawbacks, on the other hand, include frequent traffic jams, insufficient parking space and lack of green areas. 30 percent of respondents are unhappy with their current workplace, while as many as 91 percent would like to work in an office building incorporating a co-creating space, such as the Brain Embassy.**

October’s survey by Kantar TNS Polska, commissioned by Adgar Poland, aims to pinpoint the various aspects of working in the capital city’s dominant business zone – Industrial Służewiec– and present the views of employees regarding their workplaces.

 **Pros and cons of Industrial Służewiec**

Nearly half of those polled (46 percent) mention having Mokotów Shopping Mall (Galeria Mokotów) close by as an essential advantage of working in this part of the city. Respondents also value short distance to cover from home to work (37%), as well as solid public transport and commute with other districts (34%). The fact that a number of prominent companies have their headquarters in the neighbourhood is a significant benefit for 33 percent of surveyed, while 28 percent enjoy the closeness to the centre of Warsaw. The results also verify the well-known shortcomings of Industrial Służewiec – increased traffic during rush hours, insufficient parking space and lack of green leisure areas

„Adgar Poland is the owner and manager of buildings located in this part of Mokotów. Ever since we developed our first project in the neighbourhood, we have been involved in various initiatives to support the business of our clients and have been striving to improve their working and living environment. We are confident that understanding the needs of the local businesses, as well as close collaboration with them and with the district authorities is going to improve the quality of life and work in Industrial Służewiec,” says Eyal Litwin, CEO of Adgar Poland.

 **Workplace conditions**

The study shows that one third of respondents are not satisfied with their current workplace and require a proper office building to contain an array of amenities. Only 18 percent of the workplaces provide a fitness club, 15 percent – a bike rental. Merely 10 percent of those polled have access to a car wash and just 4 percent to a nursery / day care centre.

When inquired about their dream workplace, 88 percent of surveyed employees specified the following facilities as elements of an ideal office building:

* Coffee shop – 63%
* Free Wi-Fi – 56%
* Newsstand – 46%
* Parking units for guests – 42%
* Gym – 40%
* Free bike rental – 36%
* Conference centre – 32%
* Carpooling service – 24%
* Day care centre / kindergarten / school – 23%
* Car wash – 20%

„In this dynamically changing world and in the face of the new ways of working, it becomes all the more important to deliver solutions which allow for seamless integration between professional and personal life. The buildings developed by Adgar Poland now cover all amenities and services sought after by employees, which we have been systematically adding to our offer for several years. Thanks to long-term relations with our clients and our experience gained on international markets, Adgar is able to quickly respond to the demands of customers and global trends alike,” Litwin further states.

An overwhelming majority of respondents (91 percent) insisted they would enjoy working in a co-creating space, like the Brain Embassy.

**It’s not just about work**

38 percent of survey participants admitted they would opt to cycle to work, instead of driving, were they given the option – unfortunately right now only 15 percent have access to bicycle rental facilities. Almost half of respondents wish for more green zones to be developed in the vicinity of Domaniewska and Marynarska streets. At the top of the list of desired additions to Mokotów Business District were: coffeehouses (49 percent), green areas (46 percent) and general entertainment locales. 32% would welcome a cultural venue to organise artistic events.

„Industrial Służewiec has evolved and it can no longer be regarded solely in terms of business and industry real estate. There is strong demand for more green leisure areas – places to meet with friends and spend time with children – as well as entertainment venues for office staff to relax after working hours, but also family-friendly. Adgar Poland has stepped up to deliver on those expectations. We have undertaken development of green gathering places for both office workers and residents of the neighbourhood; soon we will unveil a project of a new public cultural venue, bringing art and entertainment to this part of the city,” declares Eyal Litwin.