

PRESS CONFERENCE ADGAR POLAND

9.11.2017

ABOUT US

Adgar Poland is an experienced long term investor and owner, developer, and property manager, specializing in innovative office solutions for the Polish market.

We operate in Poland since 1999, and we concentrate our activities on Warsaw – our buildings are located in business districts: Mokotów, Ochota and Wola – 110 000 sqm. of top quality working environment

1999	2010	2010	2013	2014	2016	2017
Adgar enters Polish office market	Completion of Adgar Plaza complex	Adgar acquires BMW Inchcape Motor building	Adgar purchases Ochota Office Park and rebrands into Adgar Park West	Adgar purchases Cirrus building and rebrands into Adgar Wave	Opening of Brain Embassy	Innovative solution

A RAPIDLY CHANGING WORLD AND BUSINESS ENVIRONMENT

- New technologies
- New business models
- New generations in the labor market
- New ways of working
- New legislative and tax environments
- Better access to global markets
- Free movement of workers
in the European Union



COMPANIES' NEEDS IN THE LIGHT OF DYNAMIC GLOBAL CHANGES

- Flexibility of solutions
- Scalability
- Simplicity - the ease of tailoring solutions to the organization's needs
- Efficiency
- Immediate availability
- Quick response – fast implementation of solutions

ANSWERING THE CHANGING NEEDS OF TODAY'S WORLD

Combination of 2 models

The most flexible model allowing a company to maintain its own style of work

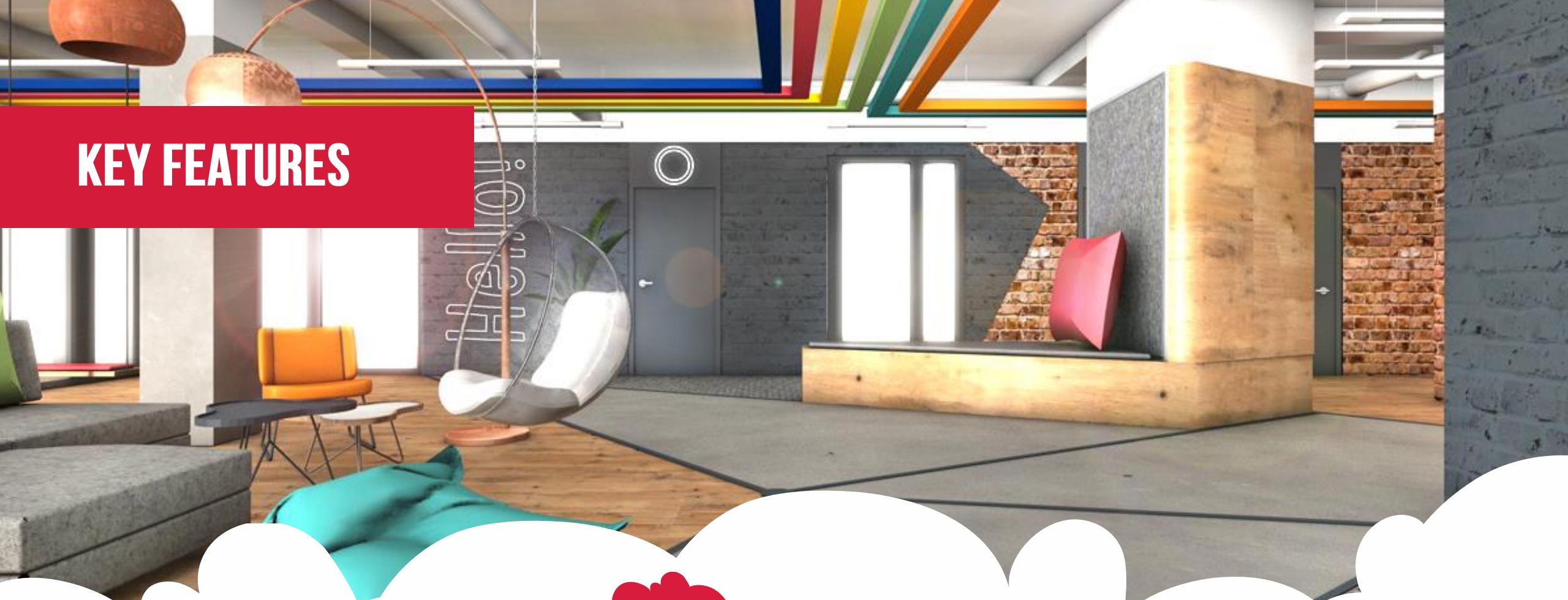
Company's dedicated workspace, designed by top architects



Flexibility and adaptability characteristic of co-creating space

AND NOW, WE INTRODUCE...

Be YOURSELF



KEY FEATURES

Be YOURSELF

SIMPLICITY

FLEXIBILITY

EFFICIENCY

MODERNITY

KEY FEATURES

FLEXIBILITY

Membership billing model - the fee is charged on the current number of people working within the company
One month notice period

EFFICIENCY

Keeping a company's own way of working
No deposit required
No fit-out costs involved

MODERNITY

Modern and high-level design of separated workspace (all is ready)
Full access to Brain Embassy
Access to modern infrastructure of the complex and all facilities

SIMPLICITY

Short and simple agreement
Quick process of moving in
All-inclusive solution



Be YOURSELF



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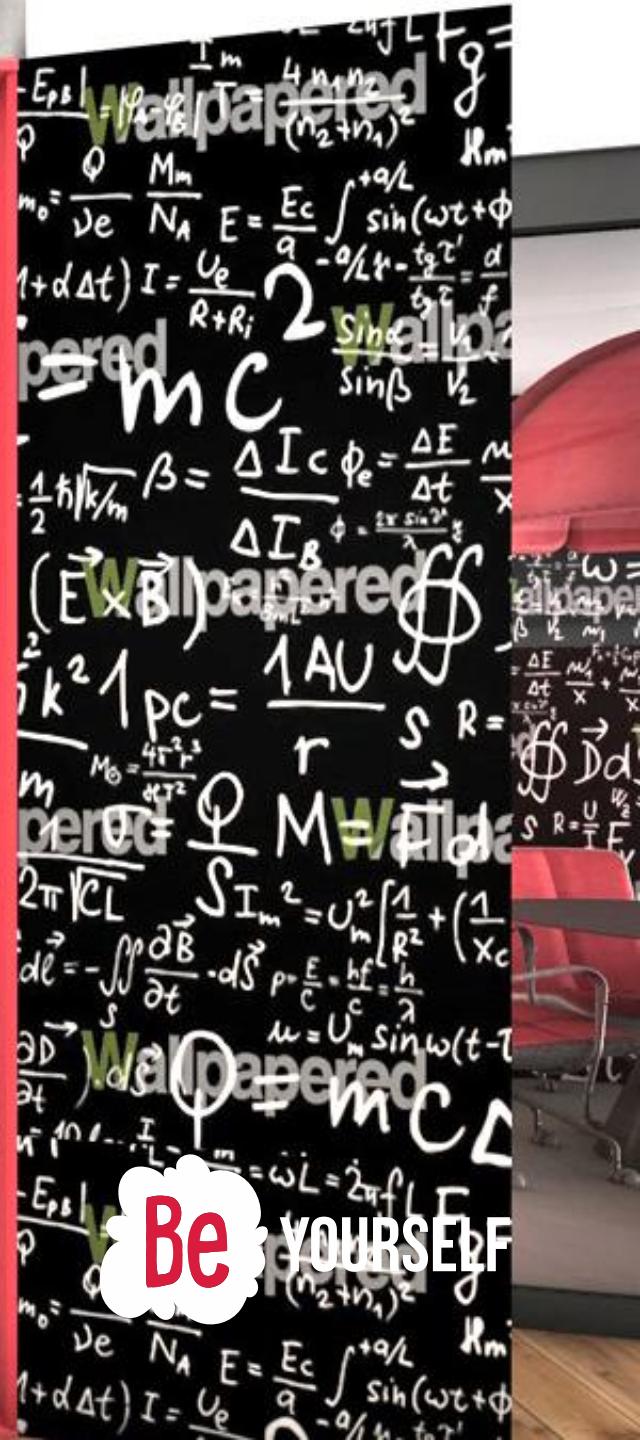
Be YOURSELF



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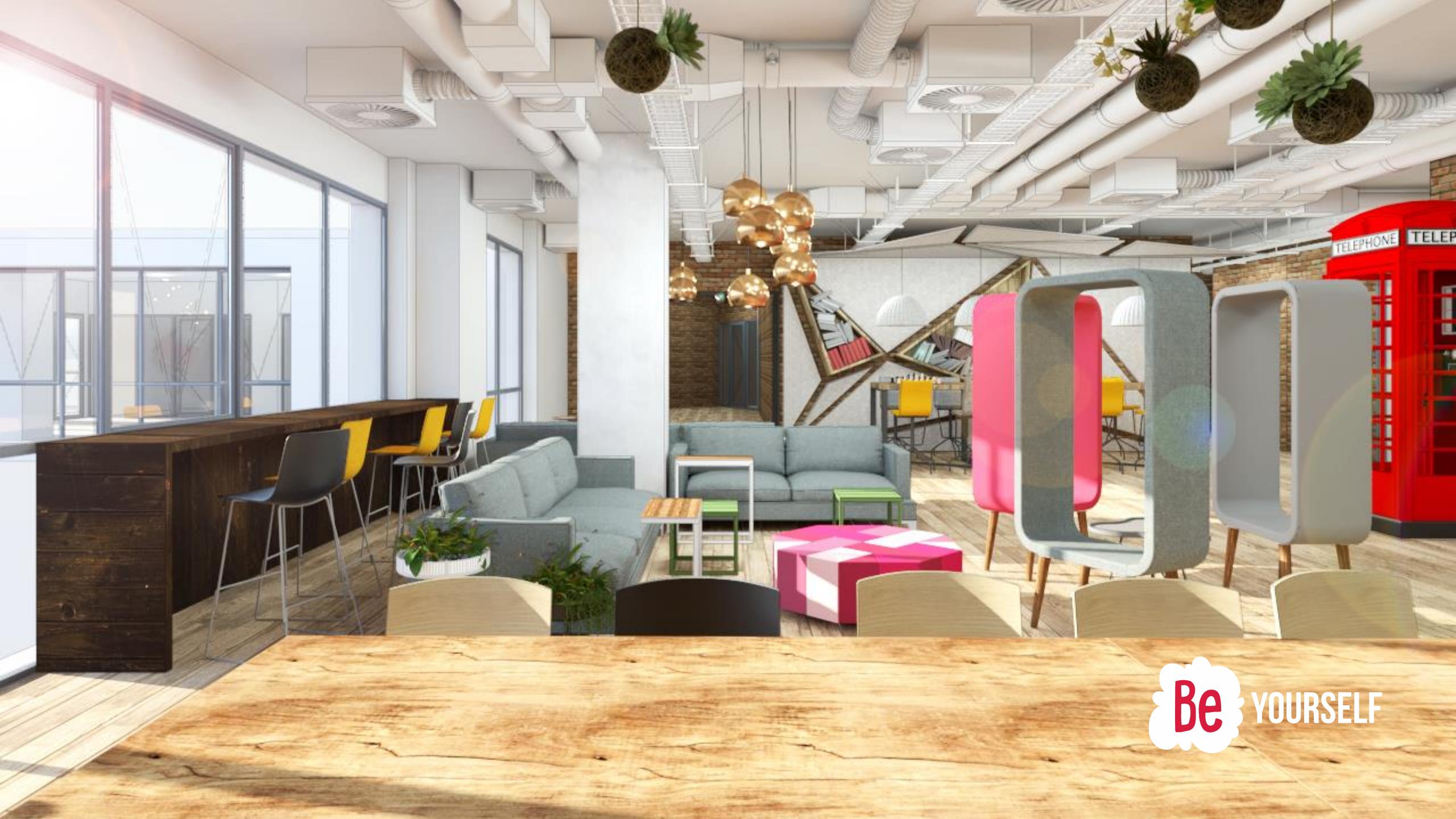
Be YOURSELF



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KEY BENEFITS

- Flexibility
- Better cash flow
- Better risk management
- Full Brain Embassy membership
- Team togetherness
- Modern workspace design
- Well-being of employees
- Management focus on business
- Access to a full package of amenities and services



IMPLEMENTATION PLANS

2018

Q1 - ADGAR WAVE

Q2 - ADGAR BIT

Q3 - ADGAR PARK WEST

Q4 - ADGAR PLAZA

5 YEARS

6 000 PEOPLE

250 COMPANIES

Be YOURSELF

360° MODEL



LEASING
150+ employees

**BE
YOURSELF**
15+ employees

**BRAIN
EMBASSY**
1-15 employees

Be
YOURSELF

THANK YOU!

Be YOURSELF