## Acer Announces Laser Projectors for Demanding Commercial and Educational Applications

BERLIN, GERMANY (August 29, 2018) – Acer today announced its new PL and SL series projectors—the Acer PL6610 (WUXGA), PL6510 (1080p), SL6610 (WUXGA) and the SL6510 (1080p)—powered by laser light sources, with the SL series offering short throw projection in tight spaces such as classrooms, and the PL series for customers who are less space conscious. Designed for customers looking for a reliable, low maintenance projector solution, they are optimized for large venues and demanding commercial and educational applications.

**Laser Light Source**

The Acer PL and SL series projectors offer stunning picture quality, life-like colors, and incredible efficiency thanks to the innovative laser diode. Beyond picture quality, the PL and SL projectors’ laser diodes have a lifespan of up to 30,000 hours, lasting far longer than traditional projector lamps. With no lamp to burn out, it greatly reduces lamp replacement costs and hassle. Aside from being more durable, it turns on and off almost instantly, saving customers time. The laser light engine is also mercury-free, eliminating the potential pollution from mercury lamp disposal and making it the environmentally friendly choice.

**Intense Brightness and Colors that Last**

At a brightness of 5,000 lumens, the Acer PL and SL series projectors keep images sharp and clear in the daylight, from a distance, or while projecting inside a large venue. With projection this crisp and bright, even the finest details will be clearly visible to audiences. The laser light source lets viewers enjoy outstanding color performance with 75% NTSC wide color gamut, creating vibrant visuals and delivering consistent color saturation.

**Up Close and Personal**

The Acer PL and SL series projectors offer 1.6X zoom for a wide range of throw distances. The normal lens (PL series) and short throw lens (SL series) options enhance installation flexibility and diversify placement options. Without the need to move furniture or damage infrastructure with wall mounts and other installation procedures, users can easily turn any space into a cinema or presentation venue. Two built-in 10W speakers provide powerful sound, eliminating the need for external speakers.

**Single-cable Installation with HDBaseT and Control over LAN**

The PL6610 is compatible with HDBaseT input, a standard that uses a single cable to send and receive audio and video, Ethernet, controls, and power, thereby eliminating clutter, simplifying installation and reducing infrastructure costs. The signal can be transmitted through a single LAN cable for up to 100 m/328 ft. The PL and SL series projectors are compatible with the Crestron® Network System so users can centrally control many projectors within one PC, useful for operations such as turning off all projectors in different classrooms at the same time.

**Pricing and Availability**

Exact specifications, prices, and availability will vary by region. To find out about availability, product specifications and prices in specific markets, please contact your nearest Acer office or retailer via [www.acer.com](http://www.acer.com).

The new PL and SL series projectors were unveiled today at the next@acer press event held at IFA in Berlin, where the company announced a range of new devices and solutions for gamers, creators, families, students and professionals. For more information, visit www.acer.com/nextatacer.

**About Acer**

Founded in 1976, today Acer is one of the world’s top ICT companies and has a presence in over 160 countries. As Acer looks into the future, it is focused on enabling a world where hardware, software and services will fuse with one another to open up new possibilities for consumers and businesses alike. From service-oriented technologies to the Internet of Things to gaming and virtual reality, Acer’s 7,000+ employees are dedicated to the research, design, marketing, sale, and support of products and solutions that break barriers between people and technology. Please visit www.acer.com for more information.

**Media Contacts**

PanAm - Lisa Emard Tel: +1-949-471-7705 Email: lisa.emard@acer.com
EMEA - Manuel Linnig Tel: +41 91 2610 522 Email: manuel.linnig@acer.com
Corp./Asia – Steven Chung Tel: +886-2-86913202 Email: steven.h.chung@acer.com

© 2018 Acer Inc. All rights reserved. Acer and the Acer logo are registered trademarks of Acer Inc. Other trademarks, registered trademarks, and/or service marks, indicated or otherwise, are the property of their respective owners. All offers subject to change without notice or obligation and may not be available through all sales channels. Prices listed are manufacturer suggested retail prices and smay vary by location. Applicable sales tax extra.